



PEPSICO

India Region



To,

15th October, 2015

The Chairman
Motilal Nehru National Institute of Technology
Teliarganj, Allahabad,
Uttar Pradesh 211004
India

Dear Sir,

Subject : 'Memorandum of Understanding for Industry – academia collaboration between PepsiCo India Holdings Pvt Ltd ('PepsiCo India') and National Institute of Technology ('NIT')

Greetings of the Day!

We are writing to you regarding our keen interest in entering into an esteemed partnership with NIT's which has been one of the elite and premier institutes of national repute specifically in the field of research in branches of engineering, technology, management, education, sciences and arts for advancement of learning and dissemination of knowledge amongst the youth.

To give a brief background about our organization, PepsiCo India entered India in 1989 and has grown to become one of the largest MNC in food and beverage businesses in India. PepsiCo India has been consistently investing in the country and has built an expansive beverage and snack food business supported by 37 beverage bottling plants and 3 food plants. PepsiCo India's diverse portfolio includes iconic brands like Pepsi, Lay's, Kurkure, Tropicana 100%, Gatorade and Quaker. PepsiCo's growth in India has been guided by "Performance with Purpose", its goal to deliver top-tier financial performance while creating sustainable growth and shareholder value. In practice, Performance with Purpose means providing a wide range of foods and beverages from treats to healthy eats; finding innovative ways to minimize our impact on the environment and lower our costs through energy and water conservation, as well as reduced use of packaging material; providing a safe and inclusive workplace for our employees globally; and respecting, supporting and investing in the local communities where we operate.

In inviting a reference to the subject, we welcome the initiative of the Hon'ble President of India, Shri Pranab Mukherjee towards creating an industry- academia collaboration and are enthusiastic to explore the possibilities of our association with your esteemed Institute in following activities:

1. Guest lectures,
2. Research projects,



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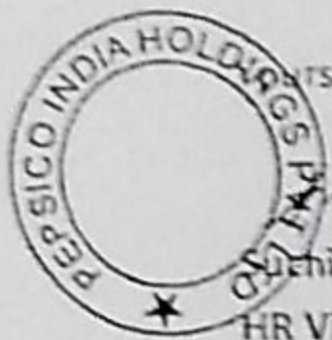
India Region



3. Internships,
4. Placements etc.

We look forward to a fruitful and long term association with your esteemed institute for development of the future talent pool.

Request you to kindly consent by signing this MOU. We also look forward to exchanging this MOU between us in the presence of the Hon'ble President of India on 4th November, 2015 at Rashtrapati Bhawan, New Delhi



Yours Sincerely

Suchitra Rajendra
HR Vice President - India Region
PepsiCo India Holdings Pvt Ltd

Accepted

(Motilal Nehru National Institute of
Technology, Allahabad)
Motilal Nehru National Institute of Technology
Allahabad - 211 004 (INDIA)

D. Shivakumar
Chairman & C.E.O - India Region
PepsiCo India Holdings Pvt Ltd