



**School of Management Studies**  
**Motilal Nehru National Institute of Technology Allahabad**

**Organizing one week**  
**Short Term Training Program on**  
**Publishing Research in High Quality International Journals**  
**November 24 - 28, 2017**

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**Preamble:**

The process of scientific research is only useful if novel and robust results can be communicated to others such that the stock of human knowledge increases. Consequently publication is seen as a central part of the research process. The daunting challenge of getting academic paper published weighs on mentoring and knowing a systematic approach of carving out right piece of knowledge which interests the readers and complies with the journal standards. The training program on “Publishing Research in High Quality International Journals” is an attempt to address the issues pertaining to writing research papers in the management and social sciences arena.

This Short Term Training Program aims to train the participants in understanding theoretical foundation of systematic Literature Review, Theory Development, Methodological and Analytical Issues. The nuances of writing and communicating Research Papers would be dealt in detail. The training program would be useful for professional development of teachers, trainers, researchers and professionals.

**Objective of the Workshop:**

1. Designing a Foundation for Systematic Literature Review and Theory Development.
2. Designing detailed Anatomy of Research
3. Understanding what journals and editors seek from a paper

**Topics:**

Defining Problem, Conducting Systematic Literature Review, Theory Development, Theoretical Contribution, Methodological Issues, Instrument Development, Writing and Communicating Research Papers, Factors influencing acceptance of research paper and Reviewing of Scholarly Articles.

**Pedagogy:**

Practical examples, group discussions, conceptual lectures and experience sharing would be employed in the Short Term Training Program. The participants would be expected to actively participate in the class as well as invest time and effort.

**Experts :**

1. Prof. Yogesh K. Dwivedi, School of Management, Swansea University, UK
2. Dr. Amandeep Dhir, University of Helsinki, Finland
3. Prof. Peeush Ranjan Agrawal, SMS, MNNIT
4. Prof. Geetika, SMS, MNNIT
5. Dr. Tanuj Nandan, SMS, MNNIT

**Who can participate :**

Faculty Members, Research Scholars, Post Graduate students and Industry professionals, actively pursuing research in the field of relevant areas of Social Science viz History, Economics, Commerce, Psychology, Philosophy, Sociology, Management and other allied areas of research.

**Accommodation:**

Assistance may be provided on request for booking of accommodation at Executive Development Centre, MNNIT on payment basis, subject to availability.

**Registration Fees:**

The following non residential fee per participant is payable by Cash/Demand Draft or through NEFT transfer in favour of **SMS-STTPTS** payable at Vijaya Bank, MNNIT Allahabad.

- Industry Professional: 6000/-
  - Faculty: 4500/-
  - Research scholars: 3000/-
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**PATRON**

Prof. Rajeev Tripathi  
Director  
MNNIT, Allahabad

**ADVISORY COMMITTEE:**

Prof. Peeush Ranjan Agrawal, Professor, SMS, MNNIT, Allahabad  
Prof Geetika, Professor, SMS, MNNIT, Allahabad  
Dr. Tanuj Nandan, Associate Professor, SMS, MNNIT, Allahabad

**CHAIRPERSON**

Dr. G. P. Sahu  
Associate Prof. & Head, School of Management studies  
MNNIT, Allahabad

**COORDINATORS:**

Dr. Tripti Singh  
Assistant Professor  
School of Management studies  
MNNIT, Allahabad

Dr. Vibhuti Tripathi  
Assistant Professor  
School of Management studies  
MNNIT, Allahabad

**CORRESPONDENCE:**

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**Short Term Training Programme on  
Publishing Research in High Quality International Journals  
November 24-28, 2017**

**REGISTRATION FORM**

**Institutional**     

**Academician**

**Research Scholars**

Name:.....

Designation.....

Organization.....

Address for Communication

.....  
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Phone .....(O).....(R) Mobile.....

Fax..... E-mail :.....

**Payment Mode**      **Demand Draft**       **Cheque**

Drawn in favour of Vijaya Bank, payable at Allahabad, in the name of SMS-STTPTS,

DD      No/Cheque      No      .....Date      .....Amount      .....

Bank.....

For NEFT Transfers; IFSC Code VIJB0007184 : Branch Code: 007184, Vijaya Bank MNNIT  
Branch Allahabad; Account No;718400301000070

**Accommodation Assistance required:** Yes / No

If yes, From (date)..... To (date).....

Date:

Signature

(Signature of the Forwarding Authority)

(Photocopies of the Registration Form may be used)

### **About MNNIT**

Motilal Nehru National Institute of Technology Allahabad (MNNIT) is an Institute with total commitment to quality and excellence in academic pursuits. With over 45 years of experience and achievements, in the field of technical education, it has traversed a long way. With the enactment of National Institutes of Technology Act-2007, the Institute has been granted the status of Institution of National Importance. The Institute now offers nine B.Tech., nineteen M.Tech. Degree Programmes (including part-time), MCA, MBA, M.Sc. (Mathematics and Scientific Computing) and Master of Social work (M.S.W.) programmes and also registers candidates for the Ph.D. degree. The Institute has been recognized by the Government of India as one of the centers for the Quality Improvement Programme for M.Tech. and Ph.D. The Institute has been selected as a Lead Institution under World Bank funded Government of India Project on Technical Education Quality Improvement Programme (TEQIP) (2002-2007). Two state level institutions are networked with MNNIT under the project.

### **About SMS**

School of Management Studies (SMS) has created a coveted niche for itself in Management Education of the country. Established in 1996, SMS offers one full time PG degree programme, viz. Master of Business Administration (MBA). Intake of the student in MBA is of 90 students. Students get the advantage of dual specialization, out of – Systems Management, Marketing Management, Financial Management, Human Resource Management, International Business and Operations Management. SMS also offers Ph.D. programmes on stipendiary and non-stipendiary basis for full time and off campus candidates. The faculty is highly qualified with international exposure and motivated to inculcate quest for perfection among the students. Short term Training/Management Development Programmes for industry and faculty are regularly organized with MHRD and AICTE collaboration. School of Management studies has emerged as one of the niche institutions in the University system, ranking no. 42 in overall rank and 8<sup>th</sup> in terms of ROI in the country, in a MDRA survey of B School by Outlook News Magazine, 2012.

### **About Allahabad**

The city better known as "PRAYAG" is well known through out the country for its contribution in nation building. Its a holy and religious place and the meeting point of three most pious rivers namely Ganga, Yamuna and Saraswati. The city has always been associated with well known personalities of the country which has aggrandized the glory of the city. It has many governmental institutions which includes MNNIT, High Court of UP, Allahabad University & tourist places like Sangam, Anand Bhawan, Narayan Ashram etc.

**How To Reach MNNIT Allahabad ;** Allahabad city is situated in the north part of India in the Oudh region of state of Uttar Pradesh. It is well connected with flights, rail and road transport to other parts of India. Daily trains, buses and flights are available from major cities in India. Allahabad domestic airport named Bamrauli airport, is 15 km away from the heart of the city and is connected to metros like Delhi, Kolkata and Lucknow. Very good road services are available in Allahabad. UPSRTC buses give service to most of the cities in Uttar Pradesh. From Allahabad bus services are available to Delhi (650 km) and Kolkata (800 km). Allahabad has a major railway station in the heart of the city and is well connected to all the important cities in India.