About Speakers

Dr. Murugan P is working as an Assistant Professor in School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has a passion for Research and he has been a resource person for several workshops and FDP programs held at many universities and B-Schools in India. He is having expertise in Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Covariance and Partial Least Square based Structural Equation Modeling, Latent Profile Analysis, and Item Response Theory. His papers are published in Thomson Reuter's impact factor journals (Social Science Citation Index).

Dr. Jogendra Kumar Nayak currently works at the Department of Management Studies, Indian Institute of Technology Roorkee. Jogendra does research in Quantitative Social Research. The Current work is in the field of tourism marketing, pricing and brand engagement

Dr. Tripti Singh is working as an Associate Professor at the School of Managment Studies, Motilal Nehru National Institute of Technology Allahabad. Her interest areas are Strategic Human Resource Management and Supply Chain Networks. She has to her credit around 67 research papers in international and national journals in various international conferences in India and Abroad. She has guided eight PhD shcholars and three are under process. She is a recipient of Best Woman Researcher Award in 2011, conferred by IJSTD.

Prof. G. P. Sahu is Professor and Head, School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, India. He has more than 20 years of teaching and research experience. He completed his one-year Post-Doctoral Fellowship program from California State Univresity Monterey Bay, California, US. He was Visiting Professor at California State University Monterey Bay, US during year 2014-2015 for one year. Prof. Sahu holds PhD in Management from Indian Institute of Technology Delhi, India. His research interests are in the areas of MIS, E-governance, Green Information Systems, etc. Prof. Sahu has published more than 90 research papers in International journals and conferences. He has coordinated a few international conferences. He has also edited nine books in the area of MIS and E-governance.

Patron

Prof. Rajeev Tripathi
Director
Motilal Nehru National Institute of Technology
Allahabad

Correspondence to:

Prof. G. P. Sahu
Chairperson
Head
School of Management Studies
Motilal Nehru National Institute of Technology Allahabad
Email: gsahu@mnit.ac.in
Ph.: +91 532 2271550(O) +91 9305508002(M)

Dr. Tripti Singh
Coordinator
Associate Professor
School of Management Studies
Motilal Nehru National Institute of Technology Allahabad
Email: tripti@mnnit.ac.in, tripti.singh750@gmail.com
Ph.: +91 532 2271556(O) +91 9415284540(M)

Dr. Rakesh Kumar
Convener
Assistant Professor
School of Management Studies
Motilal Nehru National Institute of Technology Allahabad
Email: rakesh@mnnit.ac.in, cms.rakesh@gmail.com
Ph.: +91 7275550354(M)

Short Term Training Program on Publishing Research in High Value Journals
July 30 - August 03, 2019

Organized by:
School of Management Studies
Motilal Nehru National Institute of Technology Allahabad,
Prayagraj - 211004 (India)

Preamble:

The inherent value of a research is established if it, in-cooperates in its design the potential to percolate deep down for the cause and benefit to not only to academia but also to society and humanity at large. The process of scientific research is useful if it sees the dawn of publication The daunting challenge of getting academic paper published weighs on mentoring and knowing a systematic approach of carving out right piece of knowledge which interests the readers and complies with the journal standards. The training program on "Publishing Research in High Value Journals" is an attempt to address the issues pertaining to writing research papers in the management and social sciences arena.

This Short Term Training Program aims to train the participants in understanding the various categorical challenges of identifying high value Journals, tailoring the research as per the journal standards on one hand as well as establishing the validity and reliability of the research itself. The nuances of writing and communicating Research Papers would be dealt in detail.

The training program would be useful for professional development of teachers, trainers, researchers and professionals.

Objective of the workshop:

1. How to invigorate innovative ideas for research
2. How to develop a high value research design with a potential for publication
3. Deciding the right statistical tools and technique to be employed
4. How to identify high value journals and handle the process of review and publication

Topics:

Defining Problem, Theory Development, Theoretical Contribution, Methodological Issues, Instrument Development, Writing and Communicating Research Papers, Factors influencing acceptance of research paper and Reviewing of Scholarly Articles.

Pedagogy:

Practical examples group discussions, conceptual lectures and experience sharing are some of the techniques that would be employed in the Short Term Training Program. The participants would be expected to actively participate in the class as well as invest time and effort.

Hands on experience of latest statistical tools and methods which have acceebility of piblicatio

Who can participate:

Faculty Members, Research Scholars, Post graduate students and Industry professionals, actively pursuing research in the field of relevant areas of Social Science viz history, economics, commerce, psychology, philosophy, sociology, management and other allied areas of research.

Accomodation:

Assistance may be provided on request for booking of accommodation at Executive Development Centre, MNNIT on payment basis.

Last Day of Submission of Online application form: 26 July, 2019

Website: www.smssttp.com

Criteria for Shortlisting: First Come First Serve basis.

Registration Fees:

The following non residential fee per participant is payable by cash or through a demand draft in favour of SMS-STTP18 payable at Vijaya Bank, Allahabad.

- Facuty; 5000/-
- Students; 4000/-

Motilal Nehru National Institute of Technology Allahabad (MNNIT) is an Institute with total commitment to quality and excellence in academic pursuits. With over 45 years of experience and achievements, in the field of technical education, it has traversed a long way. With the enactment of National Institutes of Technology Act-2007 , the Institute has been granted the status of Institution of National Importance. The Institute now offers nine B.Tech., nineteen M.Tech. Degree Programmes (including part-time), MCA, MBA, M.Sc. (Mathematics and Scientific Computing) and Master of Social work (M.S.W.) programmes and also registers candidates for the Ph.D. degree. The Institute has been recognized by the Government of India as one of the centers for the Quality Improvement Programme for M.Tech. and Ph.D. The Institute has been selected as a Lead Institution under World Bank funded Government of India Project on Technical Education Quality Improvement Programme (TEQIP) (2002-2007). Two state level institutions are networked with MNNIT under the project.

School of Management Studies (SMS) has created a coveted niche for itself in Management Education of the country. Established in 1996, SMS offers one full time PG degree programm, viz. Master of Business Administration (MBA).Intake of the student in MBA is of 90 students. Students get the advantage of dual specialization, out of – Systems Management, Marketing Management, Financial Management, Human Resource Management, International Business and Operations Management.SMS also offers Ph.D. programmes on stipendiary and non-stipendiary basis for full time and off campus candidates. The faculty is highly qualified with international exposure and motivated to inculcate quest for perfection among the students. Short term Training/Management Development Programmes for industry and faculty are regularly organized with MHRD and AICTE collaboration. School of Management studies has emerged ranked 28 in Top 100 B-schools in India by "Careers 360" in 2018 and 4 in top 100 B-schools for Living Experience by BusinessToday in 2017.

Allahabad: The city better known as "PRAYAG" is well known through out the country for its contribution in nation building. Its a holy and religious place and the meeting point of three most pious rivers namely Ganga, Yamuna and Saraswati. The city has always been associated with well known personalities of the country which has aggrandized the glory of the city. It has many governmental institutions which includes MNNIT, High Court of UP, Allahabad University & tourist places like Sangam, Anand Bhawan, Narayan Ashram etc.

How to reach MNNIT Allahabad: Allahabad city is situated in the north part of India in the Oudh region of state of Uttar Pradesh. It is well connected with flights, rail and road transport to other parts of India. Daily trains, buses and flights are available from major cities in India. Allahabad domestic airport named Bamrauli airport, is 15 km away from the heart of the city and is connected to metros like Delhi, Mumbai, Bangalore, Raipur and Lucknow. Very good road services are available in Allahabad. From Allahabad bus services are available to Delhi (650 km) and Kolkata (800 km). Allahabad has a major railway station in the heart of the city and is well connected to all the important cities in India.

Short Term Training Programme on Publishing Research in High Value Journals
July 30 - August 03, 2019
Organised by:
School of Management Studies
Motilal Nehru National Institute of Technology Allahabad

REGISTRATION FORM

Academician ☐   Research Scholars ☐

Name : ....

Designation : ....

Organisation : ....

Address for Communication : ....

....

Phone : (Off.) .... Mobile : ....

E-mail : ....

Payment Mode : Demand Draft ☐ Cheque ☐
                          NEFT/IMPS ☐ Cash ☐

Drawn in favour of Vijaya Bank, payable at Allahabad, in the name of SMS-STTP18, DD No./Cheque No ....

.... Date .... Amount ....

Bank .... for NEFT Transfers; IFSC Code VIJB0007184, Branch Code : 007184, Vijaya Bank MNNIT Branch Allahabad; Account No. 718400301000314

Accomodation Assistance Required: Yes/No

If Yes, Kindly mention

Date of Arrival............................. Time.......................

Date of Departure.........................Time...........................

Date   Signature

(Signature of the Forwarding Authority)
(Photocopies of the Registration Form may be used)
For queries email at : smssttp@gmail.com