Author Development Workshop

November 30 - December 04, 2019 (One Week)

Organized by

School of Management Studies

Motilal Nehru National Institute of Technology Allahabad

Prayagraj – 211004, India

www.mnnit.ac.in

Preamble

The inherent value of research is established if it incorporates in its design, the potential to percolate deep down for the cause and benefit not only to academia but also society and humanity at large. The process of scientific research is useful if it sees the dawn of publication. The daunting challenge of getting an academic paper published weighs on mentoring and knowing a systematic approach of carving out the right piece of knowledge which interests the readers and complies with the journal standards. The 'Author Development Workshop' is an attempt to address the issues related to writing and communicating research papers.

Conducting quality research and documenting the same into a form which may be accepted for publication, are entirely two separate issues. Publication of a research work post its completion is an essential criterion for the recognition of both the researcher and the research work. The workshop aims to train the participants about the systematic process involved in converting a particular research work into a publishable manuscript, which can be communicated to a reputed journal for publication. It focuses mainly on the different issues and challenges involved in writing various sections of the paper, such as Abstract, Introduction, Literature Review, Methodology, Discussion of Results, and Conclusion part. It also deals with issues of commutating the manuscript to a Journal and handling the reviewer's comment. The workshop would be useful for the professional development of faculties, trainers, researchers, and professionals.

Objective of Workshop

1. To understand the process of systematic literature review, theory development and formulation of research hypotheses
2. To familiarize the participants with the general structure and elements of a research article and deal with the issues and challenges of preparing and writing a research manuscript suitable for publication.
3. To understand the review process and to accommodate reviewers perspective leading to successful publication

Course Content

General structure and elements of research article, writing abstract, writing introduction, reviewing of scholarly articles, conducting systematic literature review, writing literature review, what constitutes theoretical contribution, development of conceptual model and hypotheses, theory building, writing methodology, qualitative research, Interpretive Structural Modelling (ISM), reporting and discussion of results and research contributions, writing conclusions, writing and communicating research paper, general submission and revision related issues, how to write a review?, presentations from interested participants (selected in advance)

Pedagogy

Practical examples, group discussions, conceptual lectures, and experience sharing are some of the techniques that would be employed in the workshop. The participants would be expected to actively participate in class discussions.

Who can participate?

Faculty Members, Research Scholars, Post Graduate Students and Industry Professionals, actively pursuing research.

How to Register?

The following nonresidential fee per participant is payable by cash/NEFT or through a demand draft in favor of **Author Development Workshop** payable at Vijaya Bank, MNNIT Allahabad.

- Faculty/ Industry Professional: 6,000/-
- Research scholars; 3500/-

Accommodation

Accommodation to outstation participants will be provided in the Institute Guest House on payment basis (subject to availability) on prior requests.

About Experts

Prof. Yogesh K. Dwivedi

Professor Yogesh K. Dwivedi is a Professor at the School of Management, Swansea University, United Kingdom. His research interests are in the area of Information Systems (IS) including the adoption and diffusion of emerging ICTs (e.g., broadband, RFID, e-commerce, e-government, m-commerce, m-payments, m-government); an interest in analysis of usage trends of IS theories and research approaches; and understanding the evolution of IS, e-government and e-commerce research. His work on these topics has been published in a range of leading academic journals, including Communications of the ACM, European Journal of Information Systems, International Journal of Production Research, and Journal of the Operational Research Society. He has presented his research at key international conferences in Asia, Australasia, Europe, and North America. He has co-edited more than ten books on technology adoption, e-government, and IS theory and had them published by international publishers such as Springer, Routledge, and Emerald. He acted as co-editor of fourteen special issues; organized tracks, mini-tracks, and panels in leading conferences; and served as programme co-chair of IFIP WG 8.6 Conference at the prestigious IIM Bangalore, India in 2013. He is secretary of IFIP 8.6 Working Group, a member of the AIM Scholar Pool, a life member of IFIP 8 WG 8.5, 8.6, and an annual member of the Association of Information Systems.

Prof. R. R. K. Sharma

Professor R. R. K. Sharma is currently Professor (HAG Scale) in the Department of Industrial and Management Engineering (IME), IIT Kanpur. He has been Sanjay Mittal Chair Professor at IIT Kanpur from 2015-2018. Dr. Sharma has had 33 years of career to date. Started as a graduate engineer trainee with TELCO (PUNE) (now TATA MOTORS INDIA) during 1980-82 and later went on to do a Ph.D. in management at I.I.M., Ahmedabad. After Ph. D. in management, he worked with TVS Suzuki (for nine months) as an executive assistant to GM (marketing). Now he has 30 years of teaching and research experience at the Department of Industrial and Management Engineering, I.I.T., Kanpur. He has taught over 22 different courses in management at IIT Kanpur (to B. Tech., M. Tech. and M.B.A. students) and is well versed with all the facets of management and has unique ability to integrate different areas of the subject. To date, he has written over 642 (grand total) publications (220 Full-Length Papers and 422 Extended Abstracts Outlining Theoretical Framework in international/national journals and seven research monographs). He is a recipient of several awards and honors. He has developed over eight software products. To date he has guided 60 M TECH and 19 Ph.D. theses at IIT Kanpur. He has also guided 129 Special Studies Projects for MBA II nd year students of IME dept, IIT Kanpur.

Dr. Priyanka Sharma

Dr. Priyanka Sharma is currently Visiting Assistant Professor (Marketing Group) at the Indian Institute of Management Lucknow (IIM-L). She has eight years of industry experience working as a product manager, senior sales consultant, and manager sales in companies such as Infosys, Oracle Corporation and UST Global in India. Priyanka's research interests are in the areas of Business-to-Business (B2B) marketing, new product development, branding and promotions, buyer behavior, and university-industry technology transfer. She holds B.Tech. (Chemical Engineering) from IIT (BHU) Varanasi, PGDM(GM) from XLRI, Jamshedpur and Ph.D. in Marketing from IIT Kanpur.

Prof. G. P. Sahu

Prof. Sahu is a Professor at the School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, India. He has more than 20 years of teaching and research experience. He completed his one-year Post-Doctoral Fellowship Program from California State University Monterey Bay, California, USA. He was visiting Professor at California State University Monterey Bay, USA, during year 2014-15 for one year. Dr. Sahu holds Ph.D. in Management from the Indian Institute of Technology Delhi, India. His research interests are in the area of MIS, E-Governance, Green Information System, etc. Dr. Sahu has published more than 90 research papers in International Journals and conferences. He has coordinated a few international conferences. He has also edited nine books in the area of MIS and E-Governance. Dr. Sahu has acted as a reviewer for several international journals. He is also a Guest Editor with

International Journal of Electronic Governance. Dr. Sahu has been in the jury for the CSI-Nihilent E-governance National Awards India.

Dr. Rakesh Kumar

Dr. Rakesh Kumar is presently associated with the School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, as Assistant Professor. He completed his Ph.D. from the Department of Business Administration, University of Lucknow. His area of research includes marketing and entrepreneurship. He has published several papers in reputed International Journals indexed in Scopus and ABDC. He has also presented his articles in many national and international conferences.

Dr. Somen Dey

Dr. Somen Dey is currently serving as Assistant Professor in the School of Management Studies, Motilal Nehru National Institute of Technology Allahabad. He obtained his B. Tech (Hons) degree in Production and Industrial Engineering from National Institute of Technology, Jamshedpur, India, and Master of Engineering (ME) degree in Production Engineering with specialization in Production Management from the Department of Production Engineering, Jadavpur University, Kolkata, India. He earned his doctorate (Ph.D.) degree in the area of Operations Management and Manufacturing Strategy from the Department of Industrial and Management Engineering, Indian Institute of Technology Kanpur, India. His primary research interests include operations management, supply chain management, organization, and manufacturing strategy, strategic information systems (IS), production planning and control, operations research, and optimization techniques. He also has secondary research interests in data mining, machine learning algorithms, knowledge discovery database (KDD) applications in manufacturing and production planning and control. He was the recipient of the Best Track Paper Award in Operations Management in 7th Annual Conference on Industrial Engineering and Operations Management, IEOM, April (11th–13th) 2017, Rabat Morocco.

About MNNIT Allahabad

MNNIT is an Institute with total commitment to quality and excellence in academic pursuits. With over 45 years of experience and achievements, in the field of technical education, it has traversed a long way. With the enactment of the National Institutes of Technology Act-2007, the Institute has been granted the status of Institution of National Importance. The Institute now offers nine B.Tech. Nineteen M.Tech. Degree Programmes (including part-time), MCA, MBA, M.Sc. (Mathematics and Scientific Computing) and Master of Social work (M.S.W.) programmes and also register candidates for the Ph.D. degree. The Institute has been recognized by the Government of India as one of the centres for the Quality Improvement Programme for M.Tech. and Ph.D. The Institute has been selected as a Lead Institution under the World Bank-funded Government of India Project on Technical Education Quality

Improvement Programme (TEQIP) (2002-2007). Two state-level institutions are networked with MNNIT under the project.

Prayagraj

The city, better known as "PRAYAG," is well known throughout the country for its contribution to nation-building. It's a holy and religious place and the meeting point of three most sacred rivers namely Ganga, Yamuna, and Saraswati. The city has always been associated with well-known personalities of the country, which has aggrandized the glory of the city. It has many governmental institutions, which include MNNIT, High Court of UP, Allahabad University & tourist places like Sangam, Anand Bhawan, Narayan Ashram, etc.

How to reach MNNIT Allahabad

Allahabad city is situated in the north part of India in the Oudh region of the state of Uttar Pradesh. It is well connected with flights, rail, and road transport to other parts of India. Daily trains, buses, and flights are available from major cities in India. Allahabad domestic airport named Bamrauli airport is 15 km away from the heart of the city and is connected to metros like Delhi, Kolkata, and Lucknow. Excellent road services are available in Allahabad. UPSRTC buses give service to most of the cities in Uttar Pradesh. From Allahabad, bus services are available to Delhi (650 km) and Kolkata (800 km). Allahabad has a major railway station in the heart of the city and is well connected to all the important cities in India.

Patron
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Director
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<u>REGISTRATION FORM</u>

Faculty Member ☐   Industry Professional   ☐

Research Scholar ☐

Name:…………………………………………………………………………………….

Designation……………………………………………………………………………………

Organization…………………………………………………………………………………...

Address for Communication……………………………………………………………………..

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Phone (O)…………………………………. …… (R)…………………………………………

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Payment Mode: Cash   ☐   Demand Draft   ☐   NEFT   ☐

Name of the issuing Bank ………………………Amount ………………Date ……………

DD No/Reference No/Transaction No…………………………………………………………

Demand Draft should be drawn in favour of **Author Development Workshop** payable at **Allahabad**,

For payment through NEFT details given below:

Bank Name: **Vijaya Bank**

Branch Name: **MNNIT Allahabad** (Code: **007184**)

Account Name: **Author Development Workshop**

Account No.: 718401013000024

IFSC Code: **VIJB0007184**

Accommodation Assistance required: Yes / No

If yes, From…………………………………To…………………………………………………

Date: Signature

(Signature of the Forwarding Authority)

(Photocopies of the Registration Form may be used)