

Organising Committee



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Venue:

Centre of Education Technology,
Executive Development Centre, MNNIT
Allahabad

How to Reach MNNIT Allahabad:

Well connected by air (Bamrauli Airport),
rail, and road. Buses/trains are available
from all major cities.

Objectives



Objectives

- ✓ Gain insights into modern SCM technologies
- ✓ Build risk resilience & sustainability strategies
- ✓ Integrate new trends into teaching & research
- ✓ Learn from real-world case studies
- ✓ Foster academia-industry collaboration

Target Audience

Faculty Members
Ph.D. Research Scholars
UG & PG Management Students
Industry Professionals

Schedule



Glimpse of Sessions

Day 1 – 02 June

- Introduction to the Course
- Facility Location: Theory & Practical (MS Excel Solver)
- PM-GATI Shakti Scheme Overview

Day 2 – 03 June

- Customer Value in Supply Chains
- Supply Chain & Operations Strategies
- Matching Value Propositions with Products, Markets & Strategies

Day 3 – 04 June

- Bullwhip Effect in Supply Chains
- Supply Chain Contracts (Part I & II)

Day 4 – 05 June

- Inventory Management & Risk Pooling
- Supply Chain Integration

Day 5 – 06 June

- Role of IT & Resilience in SCM
- Sustainable Supply Chain Performance
- Valedictory