

STARTUP CENTRE
MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY ALLAHABAD

Expression of Interest for Startup

Please provide the details of your idea/innovation in the following format

1. Title of the proposed idea/innovation:
2. Name of applicants/Entrepreneur:
3. Name of company and registration no. (if applicable)
4. Brief write-up (limit to 2000 words) with broad details of the original idea/ invention/ IPR/ know-how available with the individual(s), highlighting its originality/novelty/uniqueness and the scientific principle involved, focussing:
 - a. Background (Rationale)
 - b. Description (Focussing on how the technology will work)
 - c. Advantages (over and above existing methods if any)
5. Status of the work already carried out:
 - a. Literature survey/patent search
 - b. Development work done so far, if any, including involvement of agencies, consultation with experts/mentors, please give details including IPR generated or ownership thereof if any.
 - c. Patenting of the innovation if any.
 - d. Sponsored subcontracted work with any external agencies if any.
 - e. Market feasibility studies /reports, if any,
 - f. Consumers / users feedback, if any.
6. Development status (how much further development is required and why)
 - a. Is this your academic project area at MNNIT Allahabad? Y/N
 - b. Is work in this area going to be performed in next 12 months (as part of ongoing academic project activities)? Y/N
 - c. How far do you estimate the work will progress in this time?
7. What is end product/process/output resulting from this idea/invention/innovation?
8. What are the potential applications and users of the end product?
9. Details of proposed project (attach **Business plan**, if applicable)
 - a. Objectives

- b. Core team members and their respective roles/functions
 - c. Mentor(s)
 - d. Address
 - e. Duration/timeline
 - f. Major activities to be undertaken for the next one year (e.g., design, prototyping, field trial, demonstration, consultancy, if any etc)
 - g. Proposed costs and time frame (indicate investment requirements for one years of operations)
 - h. How will you promote/advertise your products/services
10. Facilities required from MNNIT Allahabad (please list)
- Try to address points on infrastructure requirement for space, any special requirements for usage of MNNIT lab facilities, requirement of professional services/support.
- a. Are you currently occupying a facility? If yes, indicate the location and occupied area in sq. ft. What is your approximate monthly cost for this facility?
11. Expected market potential(Please indicate the basis)
12. Have you received /sought support from any other body/any other financial support (a) for your proposed work and (b) for any other work? *(if so, please furnish details)*
13. Have you got any award for your innovation/for proposed work? If so, please give details
14. Any other information relevant to the project that you wish to furnish.

APPLICANTS' DETAILS

- Name:
- Registration No./Employee Code:
- Contact Address:
- Permanent Address:
- Mobile and email:
- Date of Birth:
- Fathers Name:
- Educational Qualifications:
- Attach a brief CV (*maximum 2 page*)of (all)person(s) associated with the project.(Provide complete contact address with phone and email)
- In the case of a company, provide details of the promoters/directors.

Enclosures and supporting documents if any

Signature of applicant(s)

(Signature of Mentor)

NOTICE

Startup India is a flagship initiative of the Government of India, intended to build a strong eco-system for nurturing innovation and Startups in the country. A Startup Centre is established in MNNIT under a joint scheme of MHRD and DST for fostering entrepreneurship and promoting innovation by creating an ecosystem that is conducive for growth of innovation driven Start-ups.

Startup ignition grant (Maximum @2.5 lakhs per startup) will be given to the student driven startups. In addition, the office space and existing laboratories/facilities of the Institute will also be available for the selected startup enterprises.

Proposals are invited from those who are interested in establishing a startup for their ideas and innovations. A prescribed format for submitting the Expression of interest for establishing the StartUp Centre is enclosed with the notice and also available on the institute website, www.mnnit.ac.in. A hard copy of their Expression of Interest in the prescribed format complete in all respect must reach in the office of the Project Coordinator, Startup Centre in the premises of the Design Centre of the Institute by October 19, 2016. A soft copy of the proposal must also be submitted by email to startupcentre@mnnit.ac.in. For further query, if any, you may send email to startupcentre@mnnit.ac.in. For more details, you may also refer the **"Policies and Procedure"** of the Startup Centre approved by the Board of Governors.

Startup??

A startup is covered under the definition if it aims to develop and commercialize:

- a new product or service or process; or
- a significantly improved existing product or service or process, that will create or add value for customers or workflow.

The mere act of developing

- products or services or processes which do not have potential for commercialization; or
- undifferentiated products or services or processes; or
- products or services or processes with no or limited incremental value for customers or workflow would not be covered under this definition.